

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 4
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00484642	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		M M M / D D D / Y Y Y Y Y Y	
Full Name (Last, First, Middle Initial) of Payee Ralston Lapp Media		Date M M M / D D D / Y Y Y Y Y Y 10 / 02 / 2012	
Mailing Address 1054 31st Street, NW Suite 430		Amount 16721.31	
City Washington	State DC	Zip Code 20007	Transaction ID : D419774
Purpose of Expenditure Media Production Costs	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: Richard E. Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1116392.73		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date M M M / D D D / Y Y Y Y Y Y 10 / 02 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 246133.25	
City Washington	State DC	Zip Code 20007	Transaction ID : D419768
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: MT District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 767843.26		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		262854.56	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Rebecca Lambe Signature _____ [Electronically Filed] Date M M M / D D D / Y Y Y Y Y Y 10 / 04 / 2012</p>			

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(SCHEDULE E)

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NAME OF COMMITTEE (In Full)

Majority PAC

FEC IDENTIFICATION NUMBER ▼

C

C00484642

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on

M M M /

D D D /

Y Y Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

M M M /

D D D /

Y Y Y Y Y Y

Mailing Address 3050 K Street, NW

Suite 100

Amount

City

Washington

State

DC

Zip Code

20007

499157.75

Transaction ID : D419769

Purpose of Expenditure

Media Buy

Category/
Type

Office Sought:

☐ House

State: VA

☒ Senate

District:

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

George Allen

Calendar Year-To-Date Per Election
for Office Sought

4125281.29

Disbursement For: ☐ Primary☒ General2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

M M M /

D D D /

Y Y Y Y Y Y

Mailing Address 3050 K Street, NW

Suite 100

Amount

City

Washington

State

DC

Zip Code

20007

224682.50

Transaction ID : D419770

Purpose of Expenditure

Media Buy

Category/
Type

Office Sought:

☐ House

State: ND

☒ Senate

District:

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Richard A. Berg

Calendar Year-To-Date Per Election
for Office Sought

1245865.89

Disbursement For: ☐ Primary☒ General2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

723840.25

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Rebecca Lambe

Signature

[Electronically Filed]

Date

M M M /

D D D /

Y Y Y Y Y Y

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NAME OF COMMITTEE (In Full) Majority PAC	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00484642 </div>
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 598849.63	
City Washington	State DC	Zip Code 20007	Transaction ID : D419771
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District:
Name of Federal Candidate Supported or Opposed by Expenditure: Richard E. Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1116392.73		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 6480.00	
City Washington	State DC	Zip Code 20007	Transaction ID : D419772
Purpose of Expenditure Media Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: WI District:
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy G. Thompson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2039511.94		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	605329.63
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Rebecca Lambe

Signature

[Electronically Filed]

Date

MM / DD / YYYY
10 / 04 / 2012

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Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Well & Lighthouse, LLC Estimate		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 1244 19th Street NW		Amount 28000.00	
City Washington	State DC	Zip Code 20036	Transaction ID : D419773
Purpose of Expenditure Online Advertising	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: WI District:
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy G. Thompson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2039511.94		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Struble Eichenbaum Communications		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 700 7th Street, SE		Amount 4164.22	
City Washington	State DC	Zip Code 20003	Transaction ID : D419775
Purpose of Expenditure Media Production Costs	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: ND District:
Name of Federal Candidate Supported or Opposed by Expenditure: Richard A. Berg		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1245865.89		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	32164.22
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	1624188.66

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Rebecca Lambe

Signature

[Electronically Filed]

Date

MM / DD / YYYY
10 / 04 / 2012